## bathroom +kitchen





Download our new Tradecards Global App on iOS and Android to read the latest issue!

**PROJECTS** 

COLLECTIONS

FEATURES

july - september 2018



## WETSTYLE REVEALS C2; NEW VANITY AND ACCESSORIES COLLECTION



WETSTYLE, Montreal-based manufacturer of premiumquality bath furnishings has released their latest collection by the Pierre Belanger and the WETSTYLE Design Lab: C2. A storage and accessories collection for the modern bathroom, C2 evokes industrial style through strong, minimalist lines and black stainless steel construction. Sleek and thoughtful in its design, the collection presents a fresh twist on a timeless aesthetic, offering a vanity console, optional storage drawer, and coordinating decorative mirror and towel holder.

"C2 was thoughtfully designed, incorporating an amalgam of contemporary characteristics that have been trending in today's bathroom market" says Mark Wolinsky, President of WETSTYLE. "This collection blends together industrial and minimalist style, while also responding to the demand for furnishings that can fit into smaller, urban spaces—such as apartment or guest baths, as well as powder rooms."

Built upon the ideas of balance and symmetry, each piece draws inspiration from simplistic geometric forms that play best to environments which embody urban and contemporary design schemes. Eye-catching in spaces small and large, the clean silhouettes of each piece make for an open, airy atmosphere. The vanity console engages this idea with a rectangular, steel base supported by a T-shaped beam at its center. Seamlessly connected to the console's base and mirroring its rectangular form, the open-style side-panels are interrupted by two steel rungs, creating three window-like panes, offering both





architectural detail and storage for hand towels. The open format design of the console further plays to urban environments in illuminating sink undermounts, piping, and washbasins in either 24" or 30" sizes. Adding warmth to the console and additional storage capabilities, an optional storage drawer in natural walnut enhances the underbelly of the console.

Creating a complete bathroom suite, the collection's decorative mirror and free-standing towel rack are similarly built from stainless steel and finished in black matte. The decorative mirror is defined by its structure, with its rectangular form originating from an open wooden self and transitioning into a sleek, slender mirror frame. The towel holder utilizes a U-shaped base that juxtaposes four storage rungs at different heights for added architectural character.

For more information visit www.wetstyle.ca.

## AGRAIR PROJECT BY PIUARCH DAZZLES AT MILAN DESIGN WEEK 2018

As part of the Inhabits program at Milan Design Week 2018, the agrAir project by Pluarch outlines the elements which will hopefully be valued for living in the future - lightness, luminosity, careful use of resources, dissolution of contrasts between interiors and outdoors, between natural and artificial spaces – in a balanced relationship between earth and air. These ideas will also be repeated on the rooftop garden of Pluarch's office, thus defining a synergic network at Fuorisalone.

Two souls and one name to sum them up in a single gesture: agrAir, the installation presented by Piuarch as part of the Inhabits programme of the Milan Design Week 2018, is indeed all about concreteness of the earth, the most ancient cultivation practices, but also about all those intangible actions which together make up the complexity of living. They are not two opposites forced into a delicate balance, but rather two elements harmoniously intertwined to reveal what life in any urban context should look like in the next few decades.

The underlying concept of the Pluarch project, which will also be repeated with the same features on the rooftop garden of the architectural office (via Palermo 1, Brera, Milan) is to outline those values that are able to promote environmental quality through their mutual interaction:

