



FOR IMMEDIATE RELEASE

WETSTYLE to Donate Products For Design on a Dime's April Event

Items from the C2 and Déco Collections; Wave Bathtub to be on display in a designed vignette at the annual fundraiser

MONTREAL | CA - WETSTYLE, Montreal-based manufacturer of premium-quality bath furnishings is proud to announce its participation in this year's Design on a Dime NYC fundraiser in support of non-profit Housing Works.

The annual event, which will be hosted April 26-28th at the Metropolitan Pavilion, is a three-day program with curated room vignettes on display that are designed in collaboration with leading interior designers and product manufacturers. The efforts of the interior design community raises monetary support for Housing Works' mission to end the interwoven crises of homelessness and AIDS.

Mark Wolinsky, President of WETSTYLE comments, "As both a brand and active participant in the design industry, we value participation in programs with organizations that aim to help the greater good. For this reason, we are delighted to align the WETSTYLE brand with such an incredible mission and look forward to partaking in the events for years to come."

Each impressively designed space will include donated product to be sold at charitable prices to attendees. Amongst the products on display will be WETSTYLE's newest bathroom furnishings from the Déco and C2 Collections. The Wave bathtub will also be a part of the showcase, adding additional visual flair to the vignette. Designed in partnership with *ELLE DECOR* Interiors' editor, Robert Ruffino, the showcase was meant to entice guests with its contemporary yet sophisticated aesthetic.

The WETSTYLE products included in this year's Design on a Dime NYC-based display are:

60" Déco Vanity and Mirror in Natural Walnut and Matte Black Metal

With its flowing lines and curved finishes, the Déco collection reinvents Art Deco style with a modern twist, bringing softness and simplicity to the bathroom. Smooth textures combined with the warmth of wood accents take relaxation to a new level, immersing you in a world of elegance in the bath.

C2 Towel Holder

The C2 Towel Holder offers four rungs of sleek storage for the bath. Featuring a minimalist frame that is emboldened by a black matte finish, the C2 towel holder provides multiple surface levels to hang towels, clothing or various bathroom accessories, for an enhanced - and organized - bath suite.

Wave Tub

WETSTYLE's Wave bathtub reflects the movement of the ocean and blends harmoniously with any bathroom. Its unique form adds a sense of style, softness and originality to the room. Comfort remains paramount, thanks to the high-back design of the bathtub, making it perfect for reading or relaxing. Less than 58 inches long, Wave is a freestanding model that can easily fit in standard bathrooms measuring 5 x 8 feet. Wave is handcrafted in WETMAR BiO™, a robust, non-slip, thermo-insulating eco-material. Available in True High Gloss™ or matte finish.

About WETSTYLE:

For more than 30 years, WETSTYLE has been manufacturing design-driven soaking bathtubs, sinks and bathroom furniture for the rejuvenation of the body and spirit. WETSTYLE's premium bath furnishings, handcrafted in Montreal, Canada, are available through select authorized WETSTYLE dealers in Canada and the United States.

About Housing Works:

For over 25 years, Housing Works has fueled the fight to end HIV and Homelessness through fashion. Our 12 Thrift Shops and signature events directly benefit our trailblazing work in grassroots activism, healthcare, and housing. Housing Works led the way during the height of the AIDS crisis in New York City, and continues to lead resistance efforts across the country in this current political climate.

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