



**COUTURE COLLECTION BY WETSTYLE EARNS COVETED GOOD DESIGN™ AWARD**  
*Montreal-Based Manufacturer of Premium-Quality Bath Furnishings Wins in Bath and Accessories*

MONTREAL, CANADA (Jan. 15, 2013) – WETSTYLE, a Montreal-based designer, manufacturer and marketer of design driven soaking bathtubs, sinks and furniture, has added to its growing list of design accolades with a GOOD Design™ Award for the COUTURE Collection.

Featuring a soaking tub and vessel sink, the COUTURE Collection was designed by award-winning industrial designer Patrick Messier in collaboration with WETSTYLE. With COUTURE, WETSTYLE and Messier took inspiration from the sea. Inspired by the unique and delicate ridges found on seashells, the collection helps stress drift away by offering the ultimate relaxation and comfort, reminiscent of resting seaside on white sandy shores.

“With COUTURE, we have attempted to capture an artful form inspired by the sea, while imbuing the bathtub with exceptional comfort through two ergonomic bathing positions,” said Mark Wolinsky, WETSTYLE president. To further set it apart, COUTURE’s premium installation features WETSTYLE’s signature slot design overflow and Plug & Bathe™, an industry first introduced in 2012 that permits WETSTYLE’s free standing tubs to be installed entirely from above through four simple steps, thus simplifying and lowering overall costs of installation and ownership.

“At WETSTYLE we take great pride in design innovation and high quality craftsmanship, so it is an honor to receive this prestigious international recognition through an award that has been bestowed on world class brands such Apple Computer, Inc., BMW and Steelcase” added Wolinsky.

GOOD Design, one of the world’s most recognized and oldest design awards programs, is organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies. Entries cover new consumer products designed and manufactured in Europe, Asia, Africa, and North and South America.

For more information on the COUTURE Collection and WETSTYLE’s entire range of products, visit [www.wetstyle.ca](http://www.wetstyle.ca).