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## **WETSTYLE PARTNERS WITH NEXTERRA FOR THE FIRST LIVINGHOMES PROJECT IN CANADA**

### **Montreal-Based Company to Outfit Bathrooms with High-Style, Sustainable Products**

**Montreal, Quebec (June 25<sup>th</sup>, 2010)** – WETSTYLE, a Montreal-based company that manufactures premium-quality bath furnishings, is partnering with Nexterra Green Homes to bring the first LivingHomes project to Canada. Four unique, factory-built, contemporary dwellings are being developed by Nexterra and will create an eco-enclave of LivingHomes in North Toronto. WETSTYLE, a brand with more than 25 years of experience producing design-driven soaking bathtubs, sinks and furniture, is contributing the bathroom products to the project, set for completion in November 2010.

“At WETSTYLE, we are green-minded in both our products and practices, making us a perfect partner for this exciting project dedicated to sustainable living,” said Mark Wolinsky, president of WETSTYLE.

WETSTYLE products are handcrafted and produced in Canada, which helps keep energy and fuel consumption to a minimum, and supports local economies. Wood used in the furniture collections is harvested from renewable forestry, while the tubs and lavs are made with WETMAR™, a proprietary eco-friendly natural stone composite material that contains a high content of mineral stone particles (50 percent), lending strength, durability, slip resistance and natural thermo-insulation.

“To have WETSTYLE as a partner on this project feels completely natural,” said Gary Lands, Managing Director of Nexterra. “WETSTYLE is dedicated to making products that are timeless in



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design and high in quality so the products will endure. This ideology is an exact match for Nexterra, which is dedicated to architecturally significant, modern, compact and finely finished interiors, combined with modular construction systems, as well as obsessive attention to the very best available in green materials and practices.”

## FEATURED WETSTYLE COLLECTIONS

From sinks to tubs to furniture and mirrors, the LivingHomes designed for Canada will include pieces of the following WETSTYLE collections:

- **Be Collection:** A new attitude, inspired by ecology, is emerging. This yearning for a return to our origins, simple pleasures and natural beauty was the inspiration for the Be collection, which expresses that desire through shapes Nature herself could have created. The freestanding bathtub and vessel sinks imitate a walnut shell – an impression that is enhanced by a peaked seam and fluid curves for a contemporary design that’s simple and sinuous.
- **CUBE Collection:** This modern and minimalist collection debuted in 2002 and placed WESTYLE on the forefront of contemporary and original bathroom design. This collection features 11 soaking bathtubs that are rectangular or slightly tapered in shape, and for the most part large enough for two.
- **M Collection:** The M Collection offers built-in storage to compliment the CUBE line and is inspired by the idea that total relaxation is possible only in a clutter free environment. The five components that comprise the M Collection – including a vanity, lavatory, storage cabinet, mirrored cabinet and linen cabinet – come in various sizes and nine different finishes.

**Furniture Collection:** The WETSTYLE furniture collections are as unique as its handcrafted bathtubs and sinks. Custom-made using the highest quality materials and craftsmanship, a variety of sizes are available allowing an unparalleled level of customization in the home. Each collection also features premium hardware and drawer glides.



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- **The F Collection** features a subtle Asian-inspired design crafted from rift-cut oak. All pieces are available in Oak and Walnut (new as of spring 2010). In Oak, the color choices are natural, wenge, white-washed or grey-washed. The Walnut finish is available in natural and chocolate.
- **The Z Collection** features a slightly more streamlined silhouette, compared to the F Collection, and is handcrafted from the same rift-cut oak. Five consoles come in a range of sizes and styles, some of which have one or two small drawers. One mirror completes the collection
- **The C Collection** features four pure stainless steel consoles and accompanying mirrors, which offer a striking metallic touch to any luxury bathroom. The Console C is available in both a mirror and brushed finish both with nearly invisible joint lines. The mirror finish is rated the highest quality in the industry polished to a level 4 finish. Each console houses a slim-profile WETMAR™ integrated countertop molded in one piece to ensure the continuity of the surface.

## LIVINGHOMES BY NEXTERRA GREEN HOMES PROJECT INFORMATION

The first four LivingHomes designed for Canada include modern, open floor plans with generous exterior decks, a green roof that is solar-ready, and geothermal systems for heating and cooling. The LivingHomes feature triple-paned, argon filled glass and blown-in closed cell insulation, both of which will reduce heat loss during the Canadian winter. Low flow, high efficiency plumbing fixtures and a rainwater catchment system will work to minimize water usage. The LivingHomes will be factory-built in Manitoba and transported to the site in modules that will be set in to place and joined together in a process that typically takes one to two days. The LivingHomes designed for Canada are striving to achieve Energy Star® and LEED Platinum certification, the highest possible designation awarded by the Canada Green Building Council.

LivingHomes are modern, prefabricated homes that combine world-class architecture with an unparalleled commitment to healthy and sustainable construction. LivingHomes offers two lines of single and multi-family designs by Ray Kappe, FAIA, the founder of the Southern California Institute of Architecture, and by Kieran Timberlake, the AIA 2008 Firm of the Year. The first LivingHomes, designed by Ray Kappe, was the first in the U.S. to achieve LEED Platinum.



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For more information about Nexterra Green Homes, visit <http://www.nexterra.com/>. For more information about LivingHomes, visit <http://www.livinghomes.net/>.

For more information about WETSTYLE, visit <http://www.wetstyle.ca/>.

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