



designer bathrooms

Montreal-Based WETSTYLE Makes A Red Carpet Splash At The Giving Suite™ By Backstage Creations At The 65th Emmy Awards®

Premium-Quality Bath Furnishings Manufacturer Introduces Show Presenters to Limited Edition Couture Collection Tub

MONTREAL, Sept. 20, 2013 /PRNewswire/ -- A leader in luxury handcrafted bath furnishings, [WETSTYLE](#) will showcase its limited-edition [Couture](#) deep-soaking tub at the Giving Suite™ presented by Backstage Creations during the [65th Emmy® Awards](#).

This Sunday, as celebrity presenters walk backstage, they will be invited to stop by the Giving Suite and be introduced to WETSTYLE through an installation of the limited-edition Couture Collection deep soaking tub. It is expected that high-profile celebrities such as Michael Douglas, Matt Damon, Claire Danes, Jimmy Kimmel and Sofia Vergara will be getting up close and personal with WETSTYLE.

Each celebrity guest will be eligible for chance to win a WETSTYLE bathtub of their choice valued at more than \$6,000. Four runner-ups will receive additional WETSTYLE sinks and accessory offerings including the [M Collection Towel Holder](#) and [Cube Bench](#). The celebrities will be presented with a gift from the company that will make soaking in the tub even more comfortable and relaxing.

"WETSTYLE has been a favorite choice among celebrity clientele and designers since the brand's inception, but being part of one of the biggest nights in the industry when celebrities gather in couture is something new for us," said Mark Wolinsky, WETSTYLE president. "It isn't every day that you see a bathtub backstage, behind the red carpet during an award show. We are excited to be the first brand to bring beautiful, luxurious bath and furniture products to celebrities during this exclusive Hollywood event."

In addition to treating celebrity guests to an array of luxury goods, the lounge will serve as a Giving Suite™ as celebrities who participate will engage with brands to earn funds up to \$150,000 in donations to the Television Academy Foundation. This year's Giving Suite™ is being designed by HGTV Design Star Josh Johnson. Josh provides a luxurious and stylish backdrop for celebrity guests to mingle while they peruse the products and lounge within his custom designed vignette.



designer bathrooms

About WETSTYLE's Couture Collection

Inspired by seashells, the Couture Collection offers ultimate relaxation and comfort reminiscent of resting seaside on white sandy shores. Mimicking gentle waves, the artful form of the Couture tub features two ergonomic and asymmetrical angled slopes that transform the piece beyond a typical bathtub into sculpture for your favorite bathing venue. The Couture Collection, as well as all other WETSTYLE products, is produced using [WETMAR BiO™](#) – the industry's most eco-friendly composite material made of Mother Earth's natural ingredients – soy and mineral stone. It is non-porous and naturally resistant to stains and bacteria. All WETSTYLE products are handcrafted in Montreal, Canada.

For more information, visit www.wetstyle.ca or follow on [Twitter](#).

Contact: *Etosha Moh, Current*
212-445-8310; emoh@talktocurrent.com