



**CONTACT**

*Madeline Zenz, Current  
312.929.0518  
mzenz@talktocurrent.com*

**MONTREAL-BASED WETSTYLE NOW AVAILABLE  
AT ROBINSON LIGHTING AND BATH CENTRES IN WESTERN CANADA**

**Montreal, Quebec (September 1, 2015)** – [WETSTYLE](#), the leader in premium-quality handcrafted soaking tubs, sinks and designer bath furnishings, today announced its availability at [Robinson Lighting and Bath Centre](#) locations in Calgary, Edmonton and Vancouver. With this partnership, WETSTYLE is now a fixture in premium showrooms across Western Canada, strengthening the brand’s commitment to bringing its [award-winning products](#) to more customers around the world.

“Robinson Lighting and Bath Centre, where high-design enthusiasts can experience our craftsmanship and innovation firsthand, is an ideal distribution partner for WETSTYLE,” said Mark Wolinsky, WETSTYLE president. “I’m proud to align with another Canadian company that cares as much as we do about design, craftsmanship and excellent customer service.”

Similar to WETSTYLE, Robinson Lighting & Bath Centre attracts local and international customers who value premium products and exceptional service. They offer more than 75 years of industry experience and are recognized as Western Canada’s leading lighting and bath showroom, where customers can find unique, one-of-a-kind solutions to their design needs.

“We are excited to offer a wide selection of WETSTYLE bath products to our customers looking to create their dream living space,” said Shea Robinson, Robinson’s Executive Vice President and General Manager. “We are proud to provide the best products in quality and craftsmanship, and WETSTYLE gets the highest marks for both.”

All WETSTYLE soaking bathtubs, lavatories and shower receptors available at Robinson Lighting & Bath Centre are made with WETMAR BiO™ surface material. The industry’s most eco-friendly material made of soy and mineral stone delivers strength, durability and an aesthetically premium design. The WETSTYLE collection includes:

- ***BE Collection Soaking Tub with Surround Wood Shelf:*** The elegance of the award-winning [BE Collection Soaking Tub](#) design by Patrick Messier now can be combined with the modern esthetic of a floating surround wood shelf (available in a variety of wood finishes), lending a

unique and stylish juxtaposition of materials. The free standing bathtub is inspired by the lines and curves of the walnut shell enhanced by a peaked seam and fluid curves with two ergonomic sitting and reclining positions.

- ***Tulip Collection Soaking Tub:*** Created for WETSTYLE by award-winning designer Joël Dupras, the [Tulip Collection](#) offers a subtle nod to the traditional and embodies the simple and organic shape of a blossoming tulip in the early morning sun. Subtly rounded edges along the rim circle two ergonomically-minded sitting positions, inviting ultimate relaxation for those looking to rest their head and soak in nature's beauty.
- ***Couture Collection:*** Inspired by the unique and delicate ridges found on seashells, the [Couture Collection](#) helps stresses drift away by offering the ultimate relaxation and comfort reminiscent of resting seaside on white sandy shores. The soaking tub features two asymmetrical angled slopes, mimicking gentle waves. A vessel sink with the same seashell inspired ribbing and oblong shape coordinates with the soaking tub.
- ***Glacier Collection Shower Receptor:*** The first ADA and CSA compliant zero threshold shower base on the market provides easy accessibility via a non-slip surface made of WETMAR BiO™ material, while maintaining a high-level of design aesthetic and functionality. Blending seamlessly into its surroundings, [Glacier](#) features a zero threshold entrance and a concealed linear style that can be fully recessed into the floor or installed above. The design is a modern and elegant expression for the shower, ideal for universal design-minded hospitality and residential applications.
- ***CUBE Collection Bench and Seat:*** The wall-mounted CUBE [shower seat](#) and CUBE [free standing bench](#) are made of soft polyurethane foam with an ultra-durable stainless steel support structure that lends beauty and strength to the modern aesthetic of the classic CUBE Collection. The seat is available in matte finish only.
- ***M Collection Furniture:*** The [M Collection's minimalist](#), modular design provides flexibility and freedom to create a one-of-a-kind sanctuary. Boldly geometric and Japanese-inspired, the five components comprising the group come in an array of sizes, three materials and 12 finishes, allowing for numerous configurations.
- ***Frame Collection:*** This collection features a combination of modern vanities and mirrored medicine cabinets that take inspiration from traditional Japanese architectural principals, combining maximum utility with simple and elegant forms. In keeping with WETSTYLE's dedication to sustainability, the [Frame Collection](#) uses a unique combination of mixed eco-friendly materials in bathroom storage design, bringing together powder-coated Canadian aluminum accompanied by accents of natural walnut or oak and colored lacquered glass.

For additional information and images, visit:

- [Robinson Lighting & Bath Centre website](#), and connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).
- [Wetstyle website](#), and connect with us on [Twitter](#) and [Pinterest](#).

###